

# pbiC Pedestrian and Bicycle Information Center

## Strategies and Resources to Support Bicycling and Walking

There are a number of ways that mayors can take action in their communities to facilitate pedestrian and bicycling improvements. Below are a few examples from mayors around the country:



### Encouraging Physical Activity

*Let's Walk Downtown*—Members of the Georgia State Legislature, City Council, and the Atlanta Mayor's office participate in promotional events to help raise awareness of the health, environmental, and social benefits of walking. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=2868>

*Mayor's Committee on the Built Environment*—The Mayor of Louisville, Kentucky initiates a "Healthy Home Town" program to promote physical activity through a "Mayor's Miles Program," assess the safety of walking routes, and determine recommended walking paths. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=3045>

*Bike, Walk, and Wheel: A Way of Life in Columbia*—The Mayor in Columbia, South Carolina participates in a pedestrian coalition with three main objectives: to increase walking and biking to school rates, to introduce physical activity as a lifestyle habit for all school children, and to promote physical activity among families and communities. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=2923>

*Mayor Daley's Bicycling Ambassadors*—The Chicagoland Bicycle Federation encourages and trains bicyclists in Chicago, Illinois through a group of community outreach specialists called Mayor Daley's Bicycling Ambassadors. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=3972>

### Planning and Designing Facilities

*Complete Streets Laws and Ordinances*—Jurisdictions across the country are adopting and implementing a new wave of complete streets policies to ensure that transportation corridors serve all users. For more, visit:  
<http://www.bicyclinginfo.org/library/details.cfm?id=3968>

*Downtown Orlando Transportation Plan*—The Mayor, city commissioners, neighborhood groups, and transportation professionals participate in walking audits in Orlando, Florida to assess pedestrian concerns and make recommendations to improve walkability. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=3971>

*Crosswalk Flags and the Adopt-a-Crosswalk Program*—The Mayor of Salt Lake City, Utah responds to a national study that declared Salt Lake City as "not pedestrian friendly" by creating a Pedestrian Safety Committee to implement several safety measures aimed at reducing pedestrian injury accidents. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=2933>

*Pedestrian Design Assistance Program*—The Mayor's office in Phoenix, Arizona participates in securing a permanent source of funds for bicycle and pedestrian projects and in reviewing project proposals. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=2926>

## Educating Road Users on Safety

*Bicycle and Pedestrian Safety and Education Program*—Tucson, Arizona's Mayor participates in a bicycle safety class and supports the education program, which seeks to reduce pedestrian and bicyclist crashes and injuries, increase awareness of the responsibilities of road users, and promote tolerance among all road users. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=4240>

*Bicycle and Pedestrian Safety Campaign*—The Burlington, Vermont Mayor collaborates with the Department of Public Works, Police Department, community organizations, and the media to distribute educational materials and conduct targeted enforcement. For more, visit:  
<http://www.walkinginfo.org/library/details.cfm?id=2864>

## Useful Web Sites

Training Courses on Pedestrian Safety  
<http://www.walkinginfo.org/training/pdps>

Policy and Planning Strategies to Support Walking and Bicycling  
<http://www.walkinginfo.org/develop/policies.cfm>  
<http://www.bicyclinginfo.org/develop/policies.cfm>

Sample Pedestrian and Bicycle Plans  
<http://www.walkinginfo.org/develop/sample-plans.cfm>  
<http://www.bicyclinginfo.org/develop/sample-plans.cfm>

Building Support through Institutionalization  
<http://www.walkinginfo.org/funding/institutionalization.cfm>

National Center for Safe Routes to School  
<http://www.saferoutesinfo.org>

Bicycle Friendly Community Campaign  
<http://www.bicyclefriendlycommunity.org>

Complete Streets Coalition  
<http://www.completestreets.org>

Victoria Transport Policy Institute Transportation Demand Management Encyclopedia  
<http://www.vtppi.org/tdm/index.php>


## For More Information

The Pedestrian and Bicycle Information Center is a national clearinghouse of pedestrian and bicycle information about health and safety, engineering, advocacy, education, enforcement, access, and mobility. The Center is funded by the Federal Highway Administration and housed within the UNC Highway Safety Research Center (<http://www.hsrc.unc.edu>) in Chapel Hill, NC.

## Visit our Web sites

<http://www.walkinginfo.org> 

Comprehensive resources for encouraging and improving conditions for walking

<http://www.bicyclinginfo.org> 

Comprehensive resources for encouraging and improving conditions for bicycling

<http://www.pedbikeimages.org> 

Searchable collection of over 3,500 categorized images related to walking and bicycling

## Contact a staff person

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