

# How to Develop a Pedestrian Safety Action Plan

This course is designed to help state and local officials know where to begin to address pedestrian safety issues when developing a pedestrian safety action plan tailored to their community. It is also intended to assist agencies in further enhancing their existing pedestrian safety programs and activities, including identifying safety problems, analyzing information, and selecting optimal solutions. This course is best suited for engineers, planners, traffic safety and enforcement professionals, public health and injury prevention professionals, and decision-makers who have the responsibility of improving pedestrian safety at the state or local level.

Training objectives for this course include:

- Participants will learn that pedestrians belong in all design, operations, and safety considerations.
- Participants will understand human behavior issues related to pedestrians and drivers interacting safely.
- Participants will understand the role that land use planning, street and site design, education, and enforcement play in pedestrian safety.
- Participants will learn how to make a commitment to safety.
- Participants will learn how to involve stakeholders to create publicly supported and trusted policies, programs, and projects.
- Participants will learn how to collect and analyze data in a meaningful way to identify safety deficiencies and priorities for improvement.
- Participants will learn about commonly used and effective pedestrian crash countermeasures and how to implement effective pedestrian safety solutions.
- Participants will learn about untapped funding sources to support pedestrian safety initiatives.



The course follows the *How to Develop a Pedestrian Safety Action Plan* guide (available online at <http://www.walkinginfo.org/library/details.cfm?id=229>). The guide includes a list of national references and guides, major research documents, local plans, state plans, web sites, and other resources.



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